



National
Soft Skills
Association™

Soft skills refers to a group of personal qualities that make a good employee, personal qualities such as a positive attitude, communication, planning and organizing, critical thinking, interpersonal skills and more.

Mission:

The purpose of the **National Soft Skills Association™ (NASSA)** is to be a national clearing house on past and present research and to identify the best practices within the field.

Research conducted by Harvard University, the Carnegie Foundation and Stanford Research Center has all concluded that **85%** of job success comes from having well-developed soft and people skills, and only 15% of job success comes from technical skills and knowledge (hard skills). These statistics were extrapolated from A Study of Engineering Education, authored by Charles Riborg Mann and published in 1918 by the Carnegie foundation.

For the past century, the cry from employers in the country has been to include soft skills assessment and training when preparing students for college and career readiness. This cry has mostly been ignored by our educational systems. As a result, the cry has only increased in the last decade. The cry was finally heard and resulted in the creation of NASSA.